

The Right Technologies Unlock the Potential of the Digital Workplace

The Digital Revolutionaries are winning personally and professionally using more technology at work, laying the foundations for how the workplace of tomorrow will look



Who are the Digital Revolutionaries?

They believe their workplace should be completely digital, with tech in widespread use

Above-average use of cloud applications (43%), connected conference rooms (40%) and smart building services (24%)

How is digital technology benefitting them?

74%
REPORT A HIGH SENSE OF JOB SATISFACTION

65%
REPORT A HIGH SENSE OF PROFESSIONAL DEVELOPMENT

70%
REPORT A HEALTHY WORK-LIFE BALANCE

73%
REPORT HIGH PRODUCTIVITY LEVELS

What threats are they causing?

74%
HAVE INADVERTENTLY JEOPARDIZED COMPANY SECURITY IN THE PAST TWELVE MONTHS

30%
HAVE CONNECTED TO UNSECURE WI-FI NETWORKS OPENING A DOOR TO POTENTIAL HACKERS

25%
LET OTHERS WORK FROM THEIR COMPANY DEVICES CREATING AN OPPORTUNITY FOR DATA THEFT

18%
STORED PASSWORDS ON SHARED WORK DEVICES CIRCUMVENTING COMPANY SECURITY PROTOCOLS

How are IT teams responding?

43%
PROVIDE CLOUD APPS AND STORAGE

69%
HAVE INVESTED IN DIGITAL TECHNOLOGY IN THE PAST YEAR

23%
PROVIDE CUSTOMISED MOBILE APPLICATIONS FOR THE WORKPLACE

What does the future hold?

71%
THINK BIOMETRIC DATA SHOULD REPLACE TRADITIONAL PASSWORDS

71%
BELIEVE THE FUTURE WORKPLACE SHOULD BECOME FULLY AUTOMATED

64%
THINK THEIR COMPANY WILL FALL BEHIND THE COMPETITION IF TECHNOLOGY IS NOT IMPLEMENTED

Recommendations for IT

Prioritize a technology strategy and roadmap to complement the organization's digital strategy

Build collaborative and flexible workspaces

Automate and improve security protocols and systems, and enhance security training and awareness

Set goals to ensure continued transformation of the workplace and its underlying technologies